



**GAP Broadcasting Amarillo License, LLC**  
**KXSS-FM, KMXJ-FM, KPRF(FM, )KATP(FM), KIXZ(AM)**  
**EEO PUBLIC FILE REPORT**  
**April 1, 2009-March 31, 2010**

**II. MASTER RECRUITMENT SOURCE LIST (MRSL)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Amarillo Globe News ATTN: CLASSIFIEDS 900 S HARISSON AMARILLO, TX 79101 806-376-5221 PH	No	0
2	Texas Workforce Commission-Website and Office ATTN: STEVE 1206 W 7 <sup>th</sup> AMARILLO, TX 79101 806-379-8802 FAX 806-806-372-5521 PHONE	No	26
3	Individual Recommendation	No	9
4	All Access- Radio Online- Website	No	2
5	WTAMU Job Board-Education Institution KIM STOREY 2501 4 <sup>th</sup> AVE CANYON, TX 79105 806-656-2397 PHONE 806-651-2398 FAX (FAX BOTH LOCATIONS) 806-651-2925 FAX	No	6
6	Amarillo Help Wanted- Web Site Dale E. Mulder Director of Affiliate Relations RegionalHelpWanted.com & Cupid.com One Civic Center Plaza, Suite 506 Poughkeepsie, New York 12601 Phone: (845) 471-5200 x10 Fax: (845) 485-8399	No	37
7	Radio Ads 6214 W 34 <sup>th</sup> Amarillo Tx 79109 806-355-9777 PH 806-355-5832	No	14
8	AMARILLO JOB FAIR Mollie Barney 401 S BUCHANNAN AMARILLO, TX 79101 806-372-5521 X 1648	No	11
9	National Association of Hispanic Journalists JOB BANK 1000 National Press Building Washington DC 20045 <a href="mailto:jobbank@nahj.org">jobbank@nahj.org</a> 202-662-7144 Fax	Yes	0

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS over 12-month period</b>
10	Amarillo Business and Professional Women Job Placement Director P.O. Box 30300 Amarillo, TX 79120	No	0
11	Amarillo Federation of Women's Clubs Attn: Job Placement Coordinator 2001 Civic Circle Amarillo, TX 79107	No	0
12	Amarillo United Citizen Forum Black Cultural Center Attn: Job Placement 903 N Hayden Amarillo, TX 79107 8069-379-8247 Ph	Yes	0
13	Catholic Family Services Job Placement Director P O Box 15127 Amarillo, TX 79105 806-376-4571 PH 806-345-7911 FX	No	0
14	Cornerstone Outreach ATTN: Job Placement 1111 N BUCHANAN ST Ste A Amarillo, TX 79107-3967 806-381-2131 PH	No	0
15	Family Outreach of Amarillo ATTN: Job Placement Director 200 S Tyler Amarillo, TX 79101 806-372-1238 PH	No	0
16	Texas Tech University ATTN: JOB BOARD DAVID KRAUS P.O. BOX 4230 LUBBOCK, TX 79404 806-742-2210 PHONE 806-742-2474 FAX	No	3
17	Leadership Amarillo ATTN: JOB BOARD P.O. BOX 1626 AMARILLO, TX 79105 806-371-2930 PHONE 806-372-3919 FAX	No	0
18	Los Barrios de Amarillo Dr. RAYMOND GODOY 814 S LAMAR AMARILLO, TX 79106 806-371-7084 PHONE 806-371-7090 FAX	No	0
19	Frank Phillips College Attn: Career Services Traci Keisling P O Box 5118 Borger, TX 79008 806-274-5311 X 751 PH 806-274-6835 FX	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
20	Amarillo College Job Placement Frances Abernathy P.O. Box 447 Amarillo, TX 79110 806-371-5459 PH 806-345-5570 FX	No	2
21	LULAC- Amarillo Chapter Job Placement Mary Lou Canales 1615 S Roberts Amarillo, TX 79102 806-372-7960 PH 806-376-7985 FX	No	0
22	Guymon Daily Herald Don Rider 515 North Ellison Guymon, OK 73942 580-338-3355	No	0
<b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD</b>			110

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**III. RECRUITMENT INITIATIVES**

	<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
<b>1</b>	Co-sponsored Job Fairs	On April 14, 2009 and Oct. 13 2009, the station employment unit (“SEU”) co-sponsored the Amarillo Job Fair with four other organizations including the Texas Workforce Commission and Bell Helicopter. As the only broadcast entity hosting the fair, the SEU had the responsibility of advertising the fair and also marketing the event to area businesses. Over 100 employers participated in the fair. The director of sales and the human resources director helped organize the event.
<b>2</b>	Sponsored event in the community designed to inform and educate members of the public about employment in broadcasting	In October the SEU participated in a annual local University “Recruitment Party” for the general public. During this event, members of the public are invited to the WT Campus to participate in a mass recruitment opportunity. Participants watch videos about the company, participate in a round table discussion, complete applications and set up interviews. Participants are solicited through on-air recruitment and through the master recruitment source list. The director of sales, general manager, and human resources director took part in this event.
<b>3</b>	Internship Program	In the Spring of 2009, the SEU had one intern from West Texas A&M University. This intern rotated through the departments at the stations, spending ten weeks in sales and programming/promotions.

