



**GAP Broadcasting Lawton License, LLC  
KLAW/KZCD/KVRW**

**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	The Lawton Constitution 102 SW 3 <sup>rd</sup> Lawton, OK 73501 (580)353-0620 Robin Garrett	N	1
2	School of Journalism & Broadcasting Oklahoma State University 206 Paul Miller Stillwater, OK 74078 Tom Weir (405)744-6354	Y	0
3	Northside Chamber of Commerce PO Box 1914 Lawton, OK 73502 Janeane Phelps (405)355-9547	Y	0
4	Cameron University Student Development 2800 W. Gore Blvd. Lawton, OK 73505 Jennifer Holland (405)581-2209	Y	0
5	<a href="http://www.oaborg.ok">www.oaborg.ok</a> Oklahoma Association of Broadcasters 6520 N. Western Suite 104 Oklahoma City, OK 73118 Carl Smith or Nancy Struby	Y	0
6	University of Central Oklahoma Career Services 100 N. University Drive Edmond, OK 73034 (405)974.3346 Lauri Hanna	Y	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
7	KLAU/KZCD/KVRW 626 D Ave Lawton, OK 73501 Kim Dodds (580)581-3600	N	5
8	Walk-Ins	N	1
9	Referrals	N	1
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			<b>8</b>

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**III. RECRUITMENT INITIATIVES**

	<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
<b>1</b>	Job Banks / Internet Programs	Job openings in 2008 were posted on the OAB Job Bank (oabok.org), which disseminates job opportunity information to over 40 organizations that target women, minorities, and those interested in careers in broadcasting.
<b>2</b>	Participate in Events Related to Career Opportunities in Broadcasting Sponsored by Educational Institutions	We had a Programming Job Shadow student from Eisenhower Middle School in the month of July '08 for 80 hours. On November 12, 2008, we had a student from ASCOG Career Development Program (through Lawton Public Schools) who worked in our Programming Dept. We participated in two Career Fairs at MacArthur Middle School on March 6, 2008 and January 15, 2009. Kim Dodds spoke to two Cameron University Public Relations classes about careers in Broadcasting on September 5, 2008.
<b>3</b>	Establish Training Programs for Current Employees to Help Them Acquire Skills for Advancement	We sent the following employees to training for career development at the Great Plains Technology Center:  Adobe Photoshop CS2 Design: Nancy Mace, Kim Dodds
<b>4</b>	Establish an Internship Program Designed to Assist Members of the Community to Acquire Skills Needed for Broadcast Employment	We had a Sales & Marketing intern from Cameron University from June '08 through July '08 for 110 hours. She received official credit from Cameron University.