



**GAP Broadcasting Wichita Falls License, LLC  
KNIN-FM, KBZS(FM), KWFS-FM, KWFS(AM)  
EEO PUBLIC FILE REPORT  
April 1, 2009-March 31, 2010**

**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	The Times Record News, 1301 Lamar Blvd., Wichita Falls, TX 76301, (940) 767-8341	N	0
2	KNIN-KBZS-KWFS AM/FM On Air Announcements Jim Marks 2525 Kell Blvd Suite 200, Wichita Falls, TX 76308 (940) 692-2601	N	0
3	Cameron University, Int'l Committee, 2800 W.Gore Blvd., Lawton, OK 73502	N	0
4	MSU Communications Department, Carla Bennett, 3410 Taft Blvd., Wichita Falls TX 76308, (940) 397-4243	N	0
5	Asian American Journalists Assoc., 1765 Sutter St., Suite 1000, San Francisco, CA 94115	N	0
6	Hispanic Link News Service, 1420 N. Street N.W., Washington, D.C. 20005	N	0
7	Vernon Regional Junior College, 4400 College Dr., Vernon TX 76384, <a href="mailto:lwillis@vrjc.cc.tx.us">lwillis@vrjc.cc.tx.us</a>	N	0
8	Radio & Records Opportunities ADV., via fax: (310) 203-8727	N	0
9	GAP Broadcasting, Corp Markets within the company	N	7
10	<a href="http://www.hirediversity.com">www.hirediversity.com</a>	N	0
11	Allaccess.com	N	0
12	Tvandradiojobs.com	N	0
13	Airtalents.com	N	0
14	TAB Website	N	0
15	National Americans for Fairness in Media, 5400 E. Olympic Blvd., Suite 250, Los Angeles, CA 90022-5142	N	0
16	National Association of Black Accountants, 7249-A Hanover Parkway, Greenbelt, MD 20770	N	0
17	National Association of Black Journalists, 3100 Tiliaferro Hall, University of Maryland, College Park, MD 20742	N	0
18	National Association of Hispanic Journalists, National Press Bldg., Suite 1193, Washington, D.C. 20045	N	0

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS over reporting period</b>
19	National Black Media Coalition, 1738 Elton Road, Suite 314, Silver Springs, MD 20903	N	0
20	Organization of Chinese Americans, 1001 Connecticut Ave NW, Suite 707, Washington, D.C., 20036	N	0
21	Texas A&M International University, 5201 University Blvd., Laredo, TX 78041-1900	N	0
22	Work Services Corporation, 3401-A Armory Rd., Wichita Falls, TX 76302	N	0
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			<b>7</b>

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**III. RECRUITMENT INITIATIVES**

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
<b>1</b>	Internship Program	<p>The stations had an intern from Midwestern State University who began her internship on Feb. 1, 2010. Her responsibilities have included working on live broadcasts, going on location with station DJs, helping to set up equipment. She also worked in the studio. Her work in promotions involved hanging banners, taking pictures and meeting/greeting listeners and participants of the event at the MDA Stride N Ride Event at Sikes Senter Mall.</p> <p>She has been in charge of recording our weekend shows (American Top 40 and American Country Countdown) into NexGen to play on the air, for several weeks.</p> <p>She spent time with Dave Diamond learning the production aspects of radio, including the rules of production and interaction between air talent to sales and to clients.</p> <p>She will continue learning each aspect of the radio business throughout her internship. She will learn about sales, traffic, being on the air, producing commercials and will have a well rounded knowledge of the radio industry by the time she completes her internship.</p>

<p>2 Participated in Events Sponsored by Educational Institutions</p>	<p>Dave Roberts, Program Director and GAP Broadcasting hosted a group of about 15 high school students from Wichita Falls, Rider and Hirschi (Youth Leadership Wichita Falls) to discuss the business of radio, tour the facilities and see how radio works behind the scenes. We discussed the various positions and job responsibilities at the station, including General Manager, Business Manager, Program Director, Traffic Department, Sales and Production Director.</p> <p>Students asked several questions including how advertising process works, from selling commercials (and web marketing) to actually producing the spot and/or web content for the client.</p> <p>The students were given a tour of the facilities to see the Sales area, Traffic Department, etc. We also spent time in the studio, recording each student's voice so they could hear how we can manipulate the audio. The students also got to see how "voice-tracking" works. We discussed what is involved in doing a radio show.</p> <p>After the presentation, one student was interested in an internship with GAP Broadcasting, when he is eligible.</p>
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