

KNIN-FM, KBZS, KWFS-FM, KWFS
EEO PUBLIC FILE REPORT
April 1, 2008-March 31, 2009

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	The Times Record News, 1301 Lamar Blvd., Wichita Falls, TX 76301, (940) 767-8341	N	0
2	KNIN-KBZS-KWFS AM/FM On Air Announcements Jim Marks 2525 Kell Blvd Suite 200, Wichita Falls, TX 76308 (940) 692-2601	N	33
3	Cameron University, Int’l Committee, 2800 W.Gore Blvd., Lawton, OK 73502	N	0
4	MSU Communications Department, Carla Bennett, 3410 Taft Blvd., Wichita Falls TX 76308, (940) 397-4243	N	2
5	Asian American Journalists Assoc., 1765 Sutter St., Suite 1000, San Francisco, CA 94115	N	0
6	Hispanic Link News Service, 1420 N. Street N.W., Washington, D.C. 20005	N	0
7	Vernon Regional Junior College, 4400 College Dr., Vernon TX 76384, willis@vrjc.cc.tx.us	N	1
8	Radio & Records Opportunities ADV., via fax: (310) 203-8727	N	0
9	GAP Broadcasting, Corp Markets within the company	N	0
10	www.hirediversity.com	N	0
11	Allaccess.com	N	0
12	Tvandradiojobs.com	N	0
13	Airtalents.com	N	0
14	TAB Website	N	1
15	National Americans for Fairness in Media, 5400 E. Olympic Blvd., Suite 250, Los Angeles, CA 90022-5142	N	0
16	National Association of Black Accountants, 7249-A Hanover Parkway, Greenbelt, MD 20770	N	0
17	National Association of Black Journalists, 3100 Tiliaferro Hall, University of Maryland, College Park, MD 20742	N	0
18	National Association of Hispanic Journalists, National Press Bldg., Suite 1193, Washington, D.C. 20045	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
19	National Black Media Coalition, 1738 Elton Road, Suite 314, Silver Springs, MD 20903	N	0
20	Organization of Chinese Americans, 1001 Connecticut Ave NW, Suite 707, Washington, D.C., 20036	N	0
21	Texas A&M International University, 5201 University Blvd., Laredo, TX 78041-1900	N	0
22	Work Services Corporation, 3401-A Armory Rd., Wichita Falls, TX 76302	N	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			37

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Internship Program	<p>Between January 14 and May 2009, the SEU employed one Intern from Midwestern State University. This student received on the job training in all aspects of internet radio. She was trained in all webmaster duties for all radio stations on-air streaming and websites. She was trained in the Mass 2 One VIP program and learned how to program and manage everything on this sight. She also gained a practical understanding of programming and promotional principles as well as benefited from time spent in all other radio departments.</p>
2	Participated in Events Sponsored by Educational Institutions	<p>On 3/5/09 GAP Broadcasting Wichita Falls was a part of the Midwestern State University Career Expo at the Clark Student Center. Jim Marks attended the booth. He spoke with students interested in marketing and IT. He handed out information about our local operation and GAP Broadcasting. Resumes were collected during this event.</p> <p>On 1/26/09 Mike Hendren spoke to the Media Technology Class at Burkburnett High School. He spoke about production techniques and radio broadcasting in general. He stressed the importance of focusing on classes such as voice and diction and public speaking at all levels of education when planning on pursuing a career in Broadcasting. He encouraged the class to look actively into radio and a possible career choice.</p>

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