

KNIN-FM, KBZS, KWFS-FM, KWFS
EEO PUBLIC FILE REPORT
 April 1, 2007-March 31, 2008

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	The Times Record News, 1301 Lamar Blvd., Wichita Falls, TX 76301, (940) 767-8341	N	0
2	KNIN-KBZS-KWFS AM/FM On Air Announcements Jim Marks 2525 Kell Blvd Suite 200, Wichita Falls, TX 76308 (940) 692-2601	N	22
3	National Hispanic Media Coalition, Alex Nogales, 2514 Grand Ave, Los Angeles, CA 90007, nhmc@azteca.net	N	0
4	MSU Communications Department, Carla Bennett, 3410 Taft Blvd., Wichita Falls TX 76308, (940) 397-4243	N	0
5	Asian American Journalists Assoc., 1765 Sutter St., Suite 1000, San Francisco, CA 94115	N	0
6	Eastern New Mexico University, Lucy Wilson, Station #34, Portales, NM 88130, stacy.Padilla@enmu.edu	N	0
7	Vernon Regional Junior College, 4400 College Dr., Vernon TX 76384, lwillis@vrjc.cc.tx.us	N	0
8	Radio & Records Opportunities ADV., via fax: (310) 203-8727	N	0
9	GAP Broadcasting, Corp Markets within the company	N	1
10	www.hirediversity.com	N	0
11	Allaccess.com	N	0
12	Tvandradiojobs.com	N	0
13	Airtalents.com	N	0
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TOTAL INTERVIEWEES OVER REPORTING PERIOD			0

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Internship Program	<p>Between 5/07/07 - 7/30/07 and 06/24/07 - 08/01/07, the SEU employed three interns from Midwestern State University. These students received on the job training in control room systems, including Prophet Systems, Cool Edit and EAS. They also gained a practical understanding of programming principles as well as benefited from time in the promotions department and on-air. One of these interns was hired for a part time position with this company.</p>
2	Participated in Events Sponsored by Educational Institutions	<p>On February 6, 2007 Liz Ryan was a featured speaker at a seminar entitled “What Employers Want” at Midwestern State University, Wichita Falls, TX. Topics discussed included: What Gap Broadcasting looks for in future employees and interns, hiring policies, interview tactics and job opportunities available within the company. There was a 20-minute question and answer session that followed in which potential employees asked questions about the company and positions available.</p> <p>On 4/2/07 GAP Broadcasting Wichita Falls was a part of the Midwestern State University Career Expo at the Clark Student Center. Chris Walters and Liz Ryan attended the booth. They spoke with students interested in marketing and IT. They handed out information about our local operation and GAP Broadcasting. Resumes were collected during this event.</p>

		<p>On 3/27/08 GAP Broadcasting Wichita Falls was a part of the MSU Mass Communications Presentation on Radio. Dave Diamond participated in a discussion with the Mass Communications Department that consisted of what a Creative Director's job description consists of. They discussed what the trends were for this field of radio. What the job market outlook is and what an individual should do to prepare to work in radio.</p> <p>On March 27, 2008 Meg Nester (Little Meg) attended the 2008 Career Fair at McNeil Jr. High School. She was asked to man a table and speak with children who were interested in a radio career in the future. There were approx 300 students and parents in attendance and Meg answered questions such as the type of education needed for a radio career, what the pay was like, how she got involved in radio and what she liked best/least about her job. This was the first year for this event. Because of it's huge success, it has already been scheduled for 2009.</p>